

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

MEDIA STRATEGIES & RESEARCH VA
Attention: Accounts Payable
11350 RANDOM HILLS ROAD
SUITE 670
FAIRFAX, VA 22030

INVOICE

DUPLICATE

Advertiser	KAINE FOR SENATE 2012	Invoice #	WN12100210
Product		Invoice Date	10/28/12
Estimate Number	11102	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/21/12
Station	WRC	Order #	310148
Account Executive	Kaitie Conway	Alt Order #	
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/15/12 - 10/21/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	5-6A NEWS4 @5AM	5A-6A								
	CDR										
					10/15/12 to 10/21/12	3x	111----				
	WRC			M	10/15/12	:30	5:15 AM	KAI TV58	\$810.00		1
	WRC			Tu	10/16/12	:30	5:43 AM	KAI TV58	\$810.00		2
	WRC			W	10/17/12	:30	5:12 AM	KAI TV57	\$810.00		3
2	WRC	6-7A NEWS4 @ 6AM	6A-7A								
	CDR										
					10/15/12 to 10/21/12	3x	111----				
	WRC			M	10/15/12	:30	6:15 AM	KAI TV58	\$1,800.00		1
	WRC			Tu	10/16/12	:30	6:07 AM	KAI TV58	\$1,800.00		2
	WRC			W	10/17/12	:30	6:29 AM	KAI TV57	\$1,800.00		3
3	WRC	7-9A TODAY SHOW	7A-9A								
	CDR										
					10/15/12 to 10/21/12	3x	--111--				
	WRC			W	10/17/12	:30	8:27 AM	KAI TV57	\$2,540.00		3
	WRC			Th	10/18/12	:30	7:23 AM	KAI TV57	\$2,540.00		4
	WRC			F	10/19/12	:30	7:58 AM	KAI TV57	\$2,540.00		5
4	WRC	News 4 Sat 6am 6-7a	6A-7A								
	IP										
					10/15/12 to 10/21/12	1x	-----S-				
	WRC			Sa	10/20/12	:30	5:58 AM	KAI TV57	\$600.00		1
5	WRC	News 4 Sat 9-1030a	9-1030a								
	IP										

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WRC IP	News 4 Sat 9-1030a	9-1030a								
					10/15/12 to 10/21/12	1x	-----S-				
	WRC			Sa	10/20/12	:30	9:08 AM	KAI TV57	\$900.00		1
6	WRC CDR	News Sun 7-8a	7-8a								
					10/15/12 to 10/21/12	1x	-----S				
	WRC			Su	10/21/12	:30	6:59 AM	KAI TV57	\$900.00		1
7	WRC CDR	Sunday Today 8-9a	8-9A								
					10/15/12 to 10/21/12	1x	-----S				
	WRC			Su	10/21/12	:30	8:49 AM	KAI TV57	\$2,700.00		1
8	WRC CDR	9-10A TODAY SHOW 2	9A-10A								
					10/15/12 to 10/21/12	2x	- 1 - - 1 - -				
	WRC			Tu	10/16/12	:30	9:27 AM	KAI TV58	\$1,350.00		1
	WRC			F	10/19/12	:30	9:56 AM	KAI TV57	\$1,350.00		2
9	WRC CDR	10-11A TODAY SHOW 3	10A-11A								
					10/15/12 to 10/21/12	2x	1 - 1 - - - -				
	WRC			M	10/15/12	:30	10:59 AM	KAI TV58	\$1,000.00		1
	WRC			W	10/17/12	:30	10:30 AM	KAI TV57	\$1,000.00		2
10	WRC IP	11A-12P MIDDAY NEWS	11A-12P								

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Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WRC	11A-12P MIDDAY NEWS	11A-12P								
	IP				10/15/12 to 10/21/12	2x	- 1- 1- - -				
	WRC			Tu	10/16/12	:30	11:29 AM	KAI TV58	\$400.00		1
	WRC			Th	10/18/12	:30	11:43 AM	KAI TV57	\$400.00		2
11	WRC	News 4 Sun 9-10a	9-10A								
	IP				10/15/12 to 10/21/12	1x	- - - - - S				
	WRC			Su	10/21/12	:30	9:38 AM	KAI TV57	\$900.00		1
12	WRC	Ellen	3P-4P								
	CDR				10/15/12 to 10/21/12	2x	11- - - - -				
	WRC			M	10/15/12	:30	3:32 PM	KAI TV58	\$800.00		1
	WRC			Tu	10/16/12	:30	3:37 PM	KAI TV58	\$800.00		2
13	WRC	4-5P NEWS4 @ 4PM	4P-5P								
	CDR				10/15/12 to 10/21/12	5x	11111- -				
	WRC			M	10/15/12	:30	4:39 PM	KAI TV58	\$1,080.00		1
	WRC			Tu	10/16/12	:30	4:29 PM	KAI TV58	\$1,080.00		7
	WRC			W	10/17/12	:30	4:39 PM	KAI TV57	\$1,080.00		3
	WRC			Th	10/18/12	:30	4:55 PM	KAI TV57	\$1,080.00		9
	WRC			F	10/19/12	:30	4:42 PM	KAI TV57	\$1,080.00		10
14	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
	CDR										

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Billing Calendar	Broadcast	IDB #	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
	CDR										
					10/15/12 to 10/21/12	5x	11111--				
	WRC			M	10/15/12	:30	5:10 PM	KAI TV58	\$1,620.00		1
	WRC			Tu	10/16/12	:30	5:28 PM	KAI TV58	\$1,620.00		4
	WRC			W	10/17/12	:30	5:29 PM	KAI TV57	\$1,620.00		6
	WRC			Th	10/18/12	:30	5:14 PM	KAI TV57	\$1,620.00		8
	WRC			F	10/19/12	:30	5:12 PM	KAI TV57	\$1,620.00		9
15	WRC	6-7P NEWS4 @ 6PM	6P-7P								
	CDR										
					10/15/12 to 10/21/12	5x	11111--				
	WRC			M	10/15/12	:30	6:23 PM	KAI TV58	\$1,800.00		1
	WRC			Tu	10/16/12	:30	6:22 PM	KAI TV58	\$1,800.00		3
	WRC			W	10/17/12	:30	6:12 PM	KAI TV57	\$1,800.00		6
	WRC			Th	10/18/12	:30	6:54 PM	KAI TV57	\$1,800.00		7
	WRC			F	10/19/12	:30	6:23 PM	KAI TV57	\$1,800.00		9
16	WRC	7-730P NBC NIGHTLY NEWS	7P-730P								
	CDR										
					10/15/12 to 10/21/12	3x	1- 1- 1--				
	WRC			M	10/15/12	:30	6:59 PM	KAI TV58	\$10,000.00		1
	WRC			W	10/17/12	:30	7:30 PM	KAI TV57	\$10,000.00		2
	WRC			F	10/19/12	:30	7:30 PM	KAI TV57	\$10,000.00		3
17	WRC	6-630P NEWS4 @ 6P SU WKND	6-630P								
	CDR										
					10/15/12 to 10/21/12	1x	-----S				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WRC	6-630P NEWS4 @ 6P SU WKND 6-630P									
	CDR										
	WRC			Su	10/21/12	:30	6:09 PM	KAI TV57	\$1,750.00		1
18	WRC	730-8P ACCESS HOLLYWOOD 730P-8P									
	CDR										
	WRC				10/15/12 to 10/21/12	1x	---T---				
	WRC			Th	10/18/12	:30	7:45 PM	KAI TV57	\$5,500.00		1
19	WRC	The Voice 8-10p	8-10p								
	IP										
	WRC				10/15/12 to 10/21/12	1x	M-----				
	WRC			M	10/15/12	:30	9:18 PM	KAI TV58	\$7,500.00		1
20	WRC	30 Rock/UAN	8-9p								
	IP										
	WRC				10/15/12 to 10/21/12	1x	---T---				
	WRC			Th	10/18/12	:30	7:58 PM	KAI TV57	\$4,000.00		1
21	WRC	Rock Center	10-11p								
	IP										
	WRC				10/15/12 to 10/21/12	1x	---T---				
	WRC			Th	10/18/12	:30	10:42 PM	KAI TV57	\$4,000.00		1
22	WRC	10-11P DATELINE NBC	10P-11P								
	CDR										
	WRC				10/15/12 to 10/21/12	1x	----F--				
	WRC			F	10/19/12	:30	11:00 PM	KAI TV57	\$5,900.00		1
23	WRC	11-1135p M-SU L NEWS	11P-1135P								

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CDR											
				10/15/12 to 10/21/12		3x	-- 111--				
24	WRC	11-1135p M-SU L NEWS	11P-1135P	W	10/17/12	:30	11:33 PM	KAI TV57	\$3,600.00		3
	Th			10/18/12	:30	11:12 PM	KAI TV57	\$3,600.00		4	
	F			10/19/12	:30	11:33 PM	KAI TV57	\$3,600.00		5	
	IP										
				10/15/12 to 10/21/12		1x	----- 1-				
25	WRC	1130P-1205A NEWS (NFL)	1130P-1205a	Sa	10/20/12	:30	11:20 PM	KAI TV57	\$2,500.00		1
	IP										
				10/15/12 to 10/21/12		1x	----- 1				
26	WRC	1135-1237A TONIGHT SHOW	1135P-1237A	Su	10/21/12	:30	12:19 AM	KAI TV57	\$2,500.00		1
	CDR										
				10/15/12 to 10/21/12		3x	11- 1---				
27	WRC	5-6A NEWS4 @5AM	5A-6A	M	10/15/12	:30	12:31 AM	KAI TV58	\$1,440.00		1
	Tu			10/16/12	:30	12:30 AM	KAI TV58	\$1,440.00		2	
	WRC			Th	10/18/12	:30	12:31 AM	KAI TV57	\$1,440.00		3
	IP										
				10/15/12 to 10/21/12		2x	--- 11--				
	WRC			Th	10/18/12	:30	5:16 AM	KAI TV57	\$600.00		1
	WRC			F	10/19/12	:30	5:08 AM	KAI TV57	\$600.00		2

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FOR LIM INVOICES:

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**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

MEDIA STRATEGIES & RESEARCH VA
Attention: Accounts Payable
11350 RANDOM HILLS ROAD
SUITE 670
FAIRFAX, VA 22030

INVOICE

DUPLICATE

Advertiser	KAINE FOR SENATE 2012	Invoice #	WN12100210
Product		Invoice Date	10/28/12
Estimate Number	11102	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/21/12
Station	WRC	Order #	310148
Account Executive	Kaitie Conway	Alt Order #	
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/15/12 - 10/21/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
28	WRC IP	6-7A NEWS4 @ 6AM	6A-7A								
					10/15/12 to 10/21/12	2x	--- 11---				
	WRC			Th	10/18/12	:30	6:07 AM	KAI TV57	\$1,400.00		1
	WRC			F	10/19/12	:30	6:40 AM	KAI TV57	\$1,400.00		2
29	WRC IP	7-9A TODAY SHOW	7A-9A								
					10/15/12 to 10/21/12	2x	11-----				
	WRC			M	10/15/12	:00			\$2,000.00	See MG 29.4	1
					PREEMPT						
	WRC			M	10/15/12	:30	7:27 AM	KAI TV58	\$1,800.00	MG for 29.1 10/15	4
	WRC			Tu	10/16/12	:00			\$2,000.00	See MG 29.3	2
					PREEMPT						
	WRC			Tu	10/16/12	:30	8:00 AM	KAI TV58	\$1,800.00	MG for 29.2 10/16	3
30	WRC IP	Ellen	3P-4P								
					10/15/12 to 10/21/12	3x	-- 111--				
	WRC			W	10/17/12	:30	3:31 PM	KAI TV57	\$600.00		1
	WRC			Th	10/18/12	:30	3:37 PM	KAI TV57	\$600.00		2
	WRC			F	10/19/12	:30	3:24 PM	KAI TV57	\$600.00		3
31	WRC IP	4-5P NEWS4 @ 4PM	4P-5P								
					10/15/12 to 10/21/12	5x	11111--				
	WRC			M	10/15/12	:30	4:21 PM	KAI TV58	\$700.00		1
	WRC			Tu	10/16/12	:30	4:52 PM	KAI TV58	\$700.00		2

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11350 RANDOM HILLS ROAD
SUITE 670
FAIRFAX, VA 22030

INVOICE

DUPLICATE

Advertiser	KAINE FOR SENATE 2012	Invoice #	WN12100210
Product		Invoice Date	10/28/12
Estimate Number	11102	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/21/12
Station	WRC	Order #	310148
Account Executive	Kaitie Conway	Alt Order #	
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/15/12 - 10/21/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
31	WRC	4-5P NEWS4 @ 4PM	4P-5P								
	IP										
	WRC			W	10/17/12	:30	4:15 PM	KAI TV57	\$700.00		3
	WRC			Th	10/18/12	:30	4:37 PM	KAI TV57	\$700.00		4
	WRC			F	10/19/12	:30	4:12 PM	KAI TV57	\$700.00		5
32	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
	IP										
				10/15/12 to 10/21/12	5x	11111--					
	WRC			M	10/15/12	:30	5:55 PM	KAI TV58	\$1,200.00		1
	WRC			Tu	10/16/12	:30	5:54 PM	KAI TV58	\$1,200.00		2
	WRC			W	10/17/12	:30	5:14 PM	KAI TV57	\$1,200.00		3
	WRC			Th	10/18/12	:30	5:44 PM	KAI TV57	\$1,200.00		4
	WRC			F	10/19/12	:30	5:28 PM	KAI TV57	\$1,200.00		5
34	WRC	11-1135p M-SU L NEWS	11P-1135P								
	CDR										
				10/15/12 to 10/21/12	2x	11-----					
	WRC			M	10/15/12	:30	11:23 PM	KAI TV58	\$2,500.00		1
	WRC			Tu	10/16/12	:30	11:14 PM	KAI TV58	\$2,500.00		2

Aired Spots**75**

Gross Total **\$153,720.00**

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FAIRFAX, VA 22030

INVOICE

DUPLICATE

Advertiser	KAINE FOR SENATE 2012
Product	
Estimate Number	11102

Invoice #	WN12100210
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/21/12

Station	WRC
Account Executive	Kaitie Conway
Sales Office	Washington DC Local
Sales Region	Local

Order #	310148
Alt Order #	
Deal #	
Order Flight	10/15/12 - 10/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	42650
Advertiser Ref	27689

Agency Commission **\$23,058.00**

Net Amount Due **\$130,662.00**

Payment Terms 30 Days

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